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केन्द्रीय प्रदूषण नियंत्रण बोर्ड
CENTRAL POLLUTION CONTROL BOARD
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

By Speed Post

Anand Kumar
Director &
Divisional Head
WM- III Division

B-29016(2127)/(EPR)/21/WM-III Division 14483

Date: 14.03.2022

To,
Shri Bhavuk Arora
M/s. Ideacraft Eventures Pvt. Ltd.,
1014-1018, 10th Floor, Tower 4 DLF Corporate Greens,
Southern Peripheral Road, Sector 74A,
Gurugram, Haryana- 122004


Sub: EPR Authorisation under E-Waste (Management) Rules, 2016

Sir,

With reference to your application for grant of Extended Producer Responsibility (EPR) Authorisation under E-Waste (Management) Rules, 2016, please find enclosed herewith the EPR – Authorisation for the Electrical and Electronic Equipment (EEE) as specified in the Authorisation.

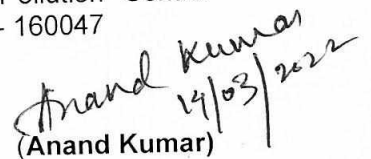
This issues with the approval of the Competent Authority.

Yours faithfully,


(Anand Kumar)

Encl. As above
Copy for information to:

1. The Member Secretary, Haryana Pollution Control Board C-11, Sector-6, Panchkula, Haryana-134 109 Chandigarh
2. The Regional Director, Regional Directorate-Chandigarh Central Pollution Control Board, BSNL Telephone Exchange, 2nd Floor, Sector-49-C, Chandigarh- 160047


(Anand Kumar)



FORM 1 (aa)
[Under rule 5 (6) and 13 (1)(ii)]

EXTENDED PRODUCER RESPONSIBILITY- AUTHORISATION

[Extended Producer Responsibility Authorisation for Producer of the Electrical & Electronic Equipment]

Ref: Your application for Grant of Extended Producer Responsibility - Authorisation for following Electrical & Electronic Equipment under E-Waste (Management) Rules, 2016

I. Cellular telephones: Smart Phones (ITEW15);

1. EPR Authorisation Number: B- 29016(2127)/(EPR)/21/WM-III Division Date: 14.03.2022
2. M/s Ideacraft Eventures Pvt. Ltd., 1014-1018, 10th Floor Tower 4 DLF Corporate Greens, Southern Peripheral Road, Sector 74A, Gurugram, Haryana- 122004 is hereby granted Extended Producer Responsibility - Authorisation based on:

- (a) Extended Producer Responsibility plan and;
- (b) Proposed target for collection of E-waste submitted by them.

M/s Ideacraft Eventures Pvt. Ltd. shall meet the yearly collection target for e-waste as per the table given below:

Year	Collection Target for ITEW15 EEE in Weight (MT)
	Smart Phones
2021-22	0.4354
2022-23	0.1875
2023-24	0.0684
2024-25	2.5440
2025-26	0.6875

3. The Authorisation shall be valid for a period of five (5) years from date of issue with following conditions:
 - i. You shall strictly follow the approved Extended Producer Responsibility plan, a copy of which is enclosed herewith as Enclosure-I;
 - ii. You shall ensure that collection mechanism or collection Centres are set up or designated as per the details given in the Extended Producer Responsibility plan and that shall be completed before the proposed dates if any in the EPR Plan (list of collection Centres and the toll free numbers for reverse logistics enclosed)

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- iii. You shall ensure that all the collected e-waste is channelized to recycler/dismantler M/s E-waste Recyclers India, Shed No.15, Roz ka Meo Industrial Area , Nuh, Haryana and records shall be maintained at recycler/dismantler and your end;
- iv. You shall maintain records, in Form-2 of these Rules, of e-waste and make such records available for scrutiny by Central Pollution Control Board;
- v. You shall file annual returns in Form-3 to the Central Pollution Control Board on or before 30th day of June following the financial year to which that returns relates.

vi. General Terms & Conditions of the Authorisation:

- a. The authorisation shall comply with provisions of the Environment (Protection) Act, 1986 and the E-waste (Management) Rules, 2016 made there under;
- b. The authorisation or its renewal shall be produced for inspection at the request of an officer authorised by the Central Pollution Control Board;
- c. Any change in the approved Extended Producer Responsibility plan should be informed to Central Pollution Control Board within 15 days on which decision shall be communicated by Central Pollution Control Board within sixty days;
- d. It is the duty of the authorised person to take prior permission of the Central Pollution Control Board to close down any collection centre/points or any other facility which are part of the EPR plan;
- e. An application for the renewal of authorisation shall be made as laid down in sub-rule (vi) of rule of 13(1) the E- Waste (Management) Rules, 2016;
- f. The Board reserves right to cancel/amend/revoke the authorisation at any time as per the policy of the Board or Government.

vii. Additional Conditions: -

- a) That the applicant will submit annual sales data along with annual returns;
- b) That the applicant has to ensure that the addresses of collection points provided by them in their EPR Plan are correct and traceable and the collection points/centres are functional;
- c) That the applicant will submit revised application for grant of EPR Authorisation in case of applicant adding/changing PRO or changing its EPR Plan;

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- d) That the applicant has to ensure that the e-waste collected at collection centres/points or through Buy-back and DRS mentioned in the application should reach to its authorized dismantler/recycler;
- e) That the applicant has to submit to CPCB every quarter the amount of E-waste (in weight) of EEE code ITEW15 (Smart Phones) collected in that quarter and recycled;
- f) That the applicant has to submit Enclosure - A of the self-declaration whenever it launches any new model of its product;
- g) That the applicant has to provide RoHS information on the booklet and brochures of their Products;
- h) That the applicant has to ensure that the Bills/Invoices of sale of EEE have to contain information on toll free number, web site link for collection, channelization of e-waste;
- i) That the applicant has to maintain all the technical documentation on RoHS for verification by CPCB/SPCB whenever required;
- j) In case of any violation of the above condition, your authorization will be suspended/ cancelled;

To,
M/s Ideacraft Eventures Pvt. Ltd.,
1014-1018, 10th Floor Tower 4 DLF Corporate Greens,
Southern Peripheral Road, Sector 74A,
Gurugram, Haryana- 122004

Anand Kumar
14/03/2022
Authorized signatory
(With designation)
Anand Kumar
Director &
Divisional Head, WM-III Division
Central Pollution Control Board
M/o Env., Forest & Climate Change, Govt. of India
Parivesh Bhawan, East Arjun Nagar
Delhi-110 032