

**Extended Producer Responsibility Plan**

**Brief on General scheme of collection**

We have partner with Greeniva Recycler Pvt. Ltd. registered with Uttar Pradesh Pollution Control Board for management recycle and disposal of all e-waste.

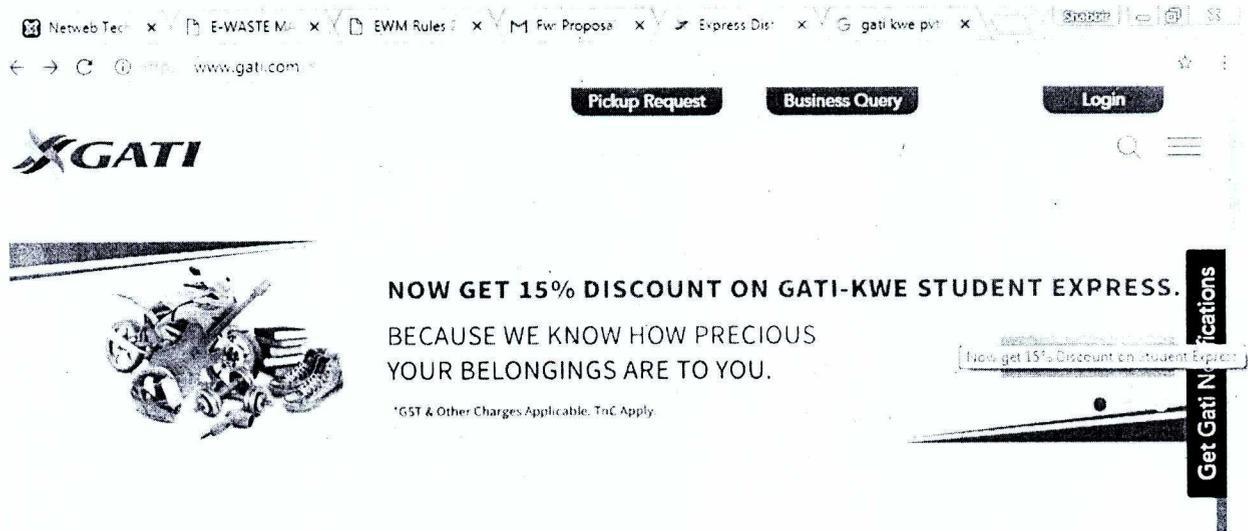
- As per a part of agreement Greeniva Recycler Pvt. Ltd. will collect all our e-waste generated from PAN India and dispose the same at their plant at G-284, M.G Road, Industrial Area, Ghaziabad (U.P)- 245101
- Greeniva Recycler, our e-waste management partner is having all authorization related e-waste recycling from UPCB/CPCB and having all connects related to Air/Water/Hazardous waste. They have capacity of 1500 MT per annum.
- Keeping in view our sales volume and generation of e-waste as per our future e-waste target and our expansion plan we have decided to follow these mechanisms in our organization for collection e-waste
  - As per our agreement with Greeniva's Recycler, is any customer wants to hand over their products they can reach or call our e-waste recycling partners toll free number 1800-102-4919. Our representatives explain them about process of disposals and make them aware about nearest drop point available to drop the e-waste and also give information about incentive we will offer to them against their end of life products. If any customer wants to handover the material from their door steps we do send either our logistics team or Greeniva Recycler team to collect the items and channelized the same to our e-waste partner plant for final processing.

For Microtelly System:  
*Manjeet Singh*  
Proprietor

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**Collection Points/ Collection Centers**

Greeniva Recycler has signed an agreement with Gati KWE Pvt. Ltd. for reverse logistics for channelization of e-waste to the facility. Copy of an agreement is attached for smooth channelization of e-waste. Copy of collection center list is enclosed.



For Microtelly System  
*Mangal Singh*  
Proprietor

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S.N	State	Collection Centre Address	Toll Free No
1	Punjab	Greeniva Recycler Pvt. Ltd., Plot no.62E, jhaj Garh, pataka market, near VRI Logistics, Amritsar, Punjab 143001	1800-102-4919
2	Haryana	Greeniva Recycler Pvt. Ltd., Killa no 9/2/2, near IFFCO Chowk, near toyota body shop, Gurgaon 122001	1800-102-4919
3	Himachal Pradesh	Greeniva Recycler Pvt. Ltd., Lavana swaraj Majra, opp cadila health care, baddi 173205	1800-102-4919
4	Jammu & Kashmir	Greeniva Recycler Pvt. Ltd., Parmandal mode shiva market, J&K 180010	1800-102-4919
5	Gujarat	Greeniva Recycler Pvt. Ltd., Plot no. 1 & 2 ashwamegh ind estate, opp changodar bus stand, rajkot highway, ahmedabad 382210	1800-102-4919
6	Karnataka	Greeniva Recycler Pvt. Ltd., Plot no 5-C peenya 1st Phase, Peenya industrial area Bangalore 560058	1800-102-4919
7	Maharashtra	Greeniva Recycler Pvt. Ltd., Survey no.41 Saswad road Badhe Launs Near Sliver Star Hall Hotel, Kondhwa Buruk, Pune 411048	1800-102-4919
8	Uttrakhand	Greeniva Recycler Pvt. Ltd., Khasra no 2353 & 2357, Arcadia Grant Near Mobhewala Industrial Dehradun 248001	1800-102-4919
9	Uttar Pradesh	Greeniva Recycler Pvt. Ltd., C14 Transport Nagar Phase 2, Lucknow 226012	1800-102-4919
10	Rajasthan	Greeniva Recycler Pvt. Ltd., 1070, bhankrot kalan ajmer road, Near Bhanrota Police station, Jaipur 302026	1800-102-4919
11	Madhya Pradesh	Greeniva Recycler Pvt. Ltd., New avantika bai nagar, transport nagar, kokta , Bhopal 462021	1800-102-4919
12	Bihar	Greeniva Recycler Pvt. Ltd., Karmalli Chack Opp Patna bar & restaurant, near didarganj Plaza, Patna 800009	1800-102-4919
13	Jharkhand	Greeniva Recycler Pvt. Ltd., H B Road, getlatu(Kedal), Near Goutam Green city, Ranchi 834009	1800-102-4919
14	West Bengal	Greeniva Recycler Pvt. Ltd., Agarpara Jute Mills Ltd. 93F BT Road , Agarpara Jute Mills, Kolkata 700058	1800-102-4919
15	Orrisa	Greeniva Recycler Pvt. Ltd., Plot No. 500 Nakhara, NH- 5 Opp. Lakheswa, Dist- Khurda, P.S- Baliana, Bhubneshwar 752101	1800-102-4919
16	Chattisgarh	Greeniva Recycler Pvt. Ltd., Beside Ahemad ji Petrol pump, Raipur 492009	1800-102-4919
17	Andhra Pradesh	Greeniva Recycler Pvt. Ltd., Plot no. 177, Road no. 32, IDA Jeedimetla, behide TS RTC bus depot, JEE dimetla, Hyderabad 500055	1800-102-4919
18	Kerala	Greeniva Recycler Pvt. Ltd., Priya Bavan, Trivendrum 695009	1800-102-4919
19	Tamil Naddu	Greeniva Recycler Pvt. Ltd., No. 608 Soundra Pandiyan Nagar, Near Ajan Bustand, Thirvottiyur, chennai 600019	1800-102-4919
20	Sikkim	Greeniva Recycler Pvt. Ltd., Pakyong, Saramsa road, Mohalla, Tambutar, P.S & P.O Ranipool, Gangtok 737101	1800-102-4919
21	Arunachal Pradesh	Greeniva Recycler Pvt. Ltd., E sector, Shiv Mandir Road, NR.R.C.M. Business Centre, Naharlagun, Itanagar 791110	1800-102-4919
22	Aasam	Greeniva Recycler Pvt. Ltd., Nr. Bhrmahaputra Coach Builder, NH 37 Garchuck Charali, Guwahati 781035	1800-102-4919
23	Meghalaya	Greeniva Recycler Pvt. Ltd., Opp. arya samaj samaj, bhutia market, G.S Road, Shillong 793002	1800-102-4919
24	Nagaland	Greeniva Recycler Pvt. Ltd., City Tower near Axis Bank Jakahalu buliding , dhimapur Nagaland 797112	1800-102-4919

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For Microtelly System  
*Mahesh Singh*  
Proprietor

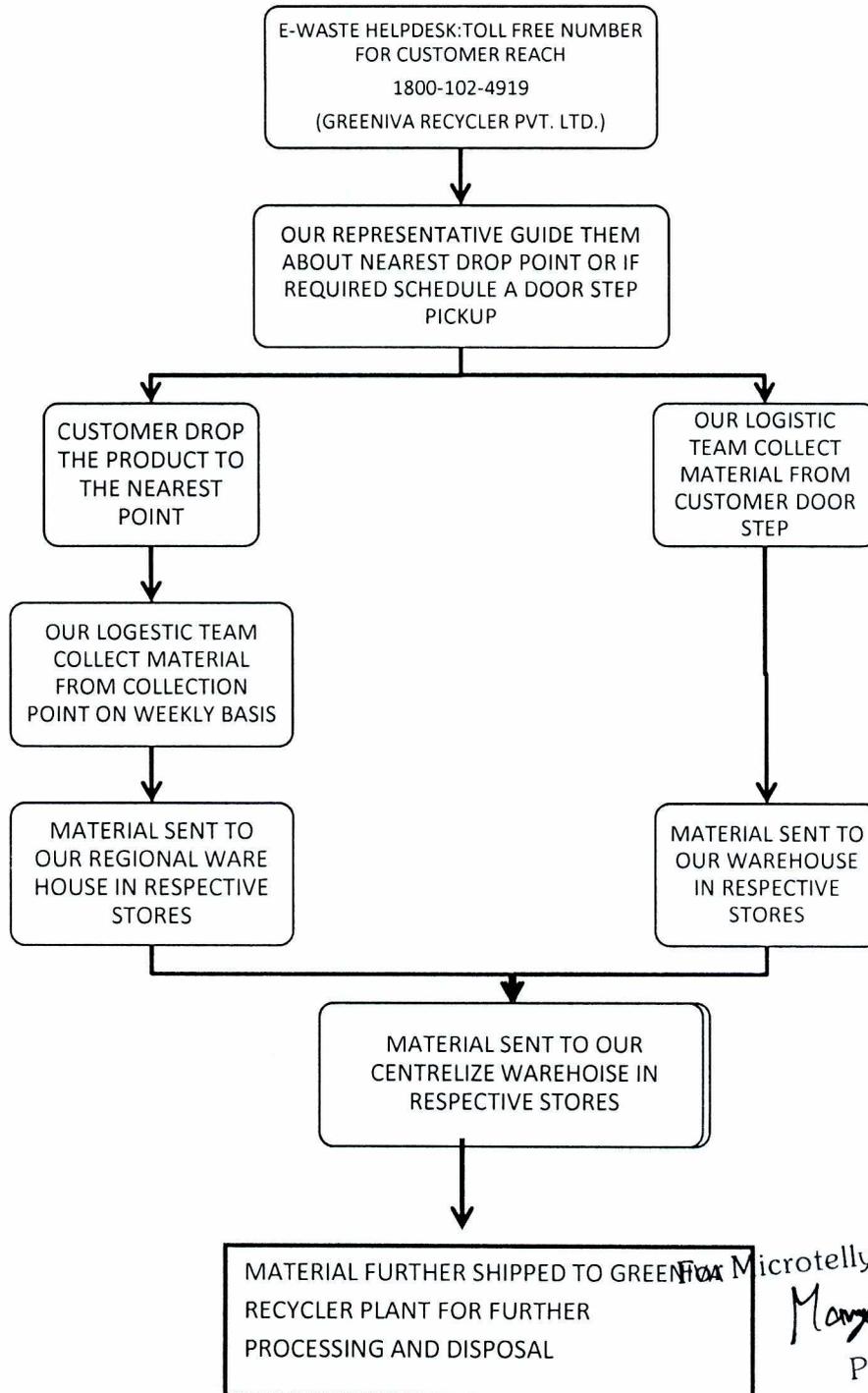
25	Manipur	Greeniva Recycler Pvt. Ltd., next to vastu decora main road NH 2 ground floor, mamta saree centre, Imphal 795002	1800-102-4919
26	Mizoram	Greeniva Recycler Pvt. Ltd., Y4 bawngkawn chhimveng, opp directorable of transport, ramlung road, Aizawl 796001	1800-102-4919
27	Tripura	Greeniva Recycler Pvt. Ltd., champamura near tulakuna, chowmohani, by pass, old agartala Agartala 799008	1800-102-4919
28	Delhi	Greeniva Recycler Pvt. Ltd., B 19 Okhla industrial area, Phase 1, new delhi 110020	1800-102-4919
29	Dadar & Nagar Haveli	Greeniva Recycler Pvt. Ltd., Survey no 225/3/2 H. no. 88, Zhariamora Dadra, silvassa, Dadra & Nagar Haveli 396193	1800-102-4919
30	Daman & Due	Greeniva Recycler Pvt. Ltd., Survey no 23/4, opp mohangaon phatak N.H no 8, Tal- UMBER GAON Dist- Valsad 396195	1800-102-4919
31	Pondicherry	Greeniva Recycler Pvt. Ltd., no 111/3, pondicherry 605010	1800-102-4919
32	Chandigarh	Greeniva Recycler Pvt. Ltd., 34/1 V.P.O Raipur Kalan, Chandigarh 160102	1800-102-4919
33	Delhi	GREENIVA RECYCLER PVT.LTD., KHASRA NO-122/6/1,2ND FLOOR MAIN 100FT ROAD SANT NAGAR BURARI DELHI-110084	1800-102-4919
34	Haryana	GREENIVA RECYCLER PVT.LTD.,OPP-VATIKA GARDEN ,SECTOR-17/18,DEVIDING ROAD , NEAR BAJAJ SAI AUTO,GURGAON,HARYANA-122001	1800-102-4919
35	Rajasthan	GREENIVA RECYCLER PVT.LTD.,KUNDAN MARKET,1ST FLOOR, MAIN BHIWADI ROAD, DISTRICT ALWAR, BHIWADI,RAJASTHAN-301019	1800-102-4919
36	West Bengal	GREENIVA RECYCLER PVT.LTD., 110/1/A, B.T.ROAD, OPPOSITE I.S.I (INDIAN STATISTICAL INSTITUTE), NEAR SUBHASHPALLI, KOLKATTA-700108	1800-102-4919

For Microtelly System

*Manoj Singh*

Proprietor

**E-waste Channelization Flow Chart**



Microtelly System  
*Mangal Singh*  
Proprietor



GSM FCT, CDMA FCT, Walky Phone, Datacard, Modem

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**Whether all states covered?**

We will cover all states in India.

**Specific Collection Schemes (Buyback, Exchange, DRS, etc.):**

**Buyback:**

We will have a mechanism of incentivizing customer wants to return their end of life products (e-waste), whereby any of our consumers wants to discard their products. They call on our E-waste helpdesk. Once any call received by our e-waste helpdesk. Our team directly calls them and makes an agreement to collect the end of life products from their door steps and depending upon life of product. We do incentive our customer.

**DRS:**

We are not planning yet to implement DRS for our customer we will intimate to Central Pollution Control Board once we will finalized the same.

**Exchange:**

Exchange facility offer of every customer we will give the some discount (its depend on quality of the old products) for exchange their old products with new products so that customer can take benefits of these scheme and we can easily get all products placed in the market at the end of the life and same will be channelized to recycler for recycling purpose.

**Coupons:**

We will also offer coupons for our old customers and they can take benefits of the coupons. These coupons can be discounts of specific amount or can be gifts to the customers.

**New Product:**

After sales, we will regularly offer our customer about the new product availability and offer our customer to exchange their old products.

For Microtelly System

*Margaret Singh*  
Proprietor

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[www.microtellysystem.com](http://www.microtellysystem.com), [microtellysystem.in](http://microtellysystem.in)

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GSM FCT, CDMA FCT, Walky Phone, Datacard, Modem

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**Agreements with Authorized Recycler**

We have partner with Greeniva Recycler Pvt. Ltd. for channelization as well as disposal of all our e-waste generated from PAN India.

Details of Recycler are as follows:

**Name of the Company:** Greeniva Recycler Pvt. Ltd.

**Address:** 341/4G, Industrial Area, Kanti Nagar, New Delhi-110051

**Contact Details:** 011-65150035

**Toll Free Number:** 1800-102-4919

**Email Id:** info@greenivarecycler.com

**Processing Capacity:** 1500 MT Per Annum

- **Website Information:**  
Website information is as follows:

**<http://microtellysystem/e-waste-management/>**

- We have not signed any agreement with dealer for collection of e-waste.
- We have not taken earlier EPR authorization from SPCBs/PCCs.

For Microtelly System

Proprietor

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[www.microtellysystem.com](http://www.microtellysystem.com), [microtellysystem.in](http://microtellysystem.in)

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**Estimated budget earmarked for Extended Producer Responsibility (EPR)**

Estimated budget earmarked for Extended Producer Responsibility (EPR) is given below:

Sl. No.	Particulars	Estimated Budget (Rs.)
1	Awareness	35,000/-
2	Specific Collection Schemes	26,000/-
3	Collection Centers/Points	15,000/-
4	Channelization's (Including cost of the Reverse Logistics)	50,000/-
5	Recyclers	25,000/-
6	ROHS Testing	As per actual cost as per CPCB norms
7	Any Other Scheme	Nil

Note: We are open to modify or change our estimate budget as per any new guidelines and rules & regulations of CPCB given by time to time.

For Microtelly System  
*Kangetiya*  
Proprietor

**Proposed Producer Awareness & Allied Initiatives:**

Each and every customer is advise and creates awareness about how can be handled the electronic goods and channelized it to be approved e-waste recycler as per E-waste Management Rule 2016. Lack of awareness among various stakeholders about the ill effects of the end- of-life products (E-waste), is the major concern in our country. For reducing the adverse impact on environment and health we need to initiate sustainable mechanism to create awareness among the stakeholders.

Microtelly System will launch awareness program on environmental hazardous of Electronic Waste under EPR Plan implementation. We are planning to provide financial support for conducting various awareness programs by Academic Institutions Industry Associations and Professional Organizations for organizing workshop/ seminars for schools/ college / resident/ welfare association (RWAs) / Bulk Consumers / Regulatory Bodies, Media Engagement etc. So that they can provide information regarding buy back program system of Microtelly System. and making campaign material for wide circulation on effect associate with e-waste.

An e-waste awareness manual can be provided to customers for handling e-waste with proper guidelines as per e-waste management handling rules 2016.

We also try to provide awareness to all by the means of social media, like Facebook, and providing advertisement and posters so that each and every customer would be aware about how to handle the e-waste. We will also do following activities:

For Microtelly System  
*Mamraj Singh*  
Proprietor

1. **Social Media:**

We also try to provide awareness to all by the means of social media, like Facebook and providing advertisements and posters, so that each and every customers would be aware about how to handled the e-waste.

2. **Workshop:**

We will also conduct region wise awareness program and workshop at specific period of time and invite various stakeholders to attend the same and we spread awareness about the hazardous content contains the electronics goods. We will also educate our stakeholders about benefits of the recycling of electronic goods.

3. **Training:**

At the time of sales of the electronic goods, the customers are provide training about how to use that electronics goods and at the end of the life of each products, it should be disposed as per e-waste management rules and should not be left in open environment.

For Microtelly System  
*Maryeta Singh*  
Proprietor