

Extended Producer Responsibility Plan

Brief on General Scheme of Collection:

NEXXBASE MARKETING PRIVATE LIMITED being a producer as per E-waste management rule-2016 will be acting towards the goals of sustainable development for effectively management of electronic waste.

NEXXBASE MARKETING PRIVATE LIMITED also confirm to give priority to compliance and follow all regulation amended from time to time by the government authorities related to e-waste management Rules, 2016.

As an environmentally responsible corporate organization we hereby ensure environmentally safe and sound management of e-waste and for the same we have partnered with **M/s Vincular Testing Labs India Private Limited** a **Producer Responsibility Organization (PRO)** who will support us in the channelization of e-waste from end customer to the recycling/dismantling premise, establishment of collection centres and running buy-back scheme as an when required. As a support, we will ensure to mention the toll-free no. in the invoice and our official website.

Here are the details of the associated recycler/dismantler with **M/s Vincular Testing Labs India Private Limited** who will support with the recycling/dismantling facility to **M/s Vincular Testing Labs India Private Limited**.

1. M/s Z Enviro Industries Pvt. Ltd., H.No.-8-2-686/PD/B5/, prime dwelling apartment, MLA colony, Banjara Hills Road No.-12, Hyderabad-500034
 - a. Total shed Area for storage of Raw Materials- 3000 sq mtr.
 - b. Total shed Area for processing of Raw Materials, storing of Products- 1600 sq mtr.
 - c. Office Space- 500 sq ft.
2. M/s Epragathi., #405, 7th & 9th Cross, Peenya 1st Stage, Bengaluru-560058
 - a. Total shed Area for storage of Raw Materials- 185 sq mtr.
 - b. Total shed Area for processing of Raw material, storage of products- 232 sq. mtr.
 - c. Office space- 46 sq. mtr

Bluedart Express Limited is the e-waste managing partner of our PRO for reverse logistics facility will facilitate collection of e-waste from the collection centre/point and also support with door to door collection of e-waste in environmentally safe and sound manner.

As a part of the execution plan, any consumer who wish to handover the old product can reach out to the toll-free no. **1800 1020 527**. Our PRO shall make the necessary proceedings as per the enquiry/request received and accordingly shall update **NEXXBASE MARKETING PRIVATE LIMITED** team to carry the request forwards accordingly.

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The representative will explain the customer about the further process with the support of our PRO and make them aware about the nearest collection center available to drop the e-waste providing them information about any sort of policy e.g. exchange policy if applicable over there product. The collected e-waste will be transferred to the recycling/dismantling unit in environmentally safe and sound manner.

OR

The representative will explain the customer about the further process and schedule e-waste pick-up from customer doorstep providing them information about any sort of policy e.g. exchange policy applicable over there product. The e-waste collected will be brought to the nearest collection centre/point in environmentally safe and sound manner and accordingly it will be transferred to the recycling/dismantling unit in environmentally safe and sound manner.

Details of Collection Centres/Points of NEXXBASE MARKETING PRIVATE LIMITED and PRO (Vincular Testing Labs)

S. No.	Name of Operator	Address	States Covered	Contact Details
1.	NEXXBASE MARKETING PRIVATE LIMITED	UNIT NO -30-31 A, TOWER B-1 SPACE I TECH PARK SOHNA ROAD, GURGAON, Gurgaon, Haryana, 122001 State/UT- Delhi		
2.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, KHASRA NOS. 978TO989, 1020/21/22, KEONTHAL COMMERCIAL COMPLEX, MAUJA KHALINI TEHSIL SHIMLA-171001 State- Himanchal Pradesh	DELHI, Punjab, Himanchal Pradesh	E-mail address: lovleen.malik@nexxbase.com Toll free no. 1800 102 0527 Contact no. +91 9599 810 737 and +91 9205 5918 07
3.	VINCULAR TESTING LABS INDIA PRIVATE LIMITED	3rd Floor, Surya Building, 27th main 1st cross HSR Layout, Bangalore, Karnataka, India- 560102 State- Karnataka	KARNATAKA, TAMIL NADU, TELANGANA, Andhra Pradesh AND KERALA	E-mail id- e-waste@vincular.in and sikander@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9741 2322 01
4.	VINCULAR TESTING LABS INDIA PRIVATE LIMITED	Floor, 538, Ashoka Enclave 3, DLF Industrial Area, Sector 35, Faridabad, Haryana 121003 State- Haryana	Haryana and Rajasthan	E-mail id- e-waste@vincular.in and balbir@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9739 0936 65
5.	Bluedart Express Limited	BLUE DART EXPRESS LTD		

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	C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	SHOPNO. UG73-UG80, KHASRA 64-67, SUKHALPURA, NEW ATISH MAR, JAIPUR-302020 State- Rajasthan		
6.	VINCULAR TESTING LABS INDIA PRIVATE LIMITED	2ND FLOOR, SR TOWER, HYDEL GATE, NAINITAL ROAD, HALDWANI, NAINITAL, 263139 landmarks: ABOVE PIZZA HUT State- Uttarakhand	UTTRAKHAND	E-mail id- e-waste@vincular.in and kunwar@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 8527 8973 55
7.	VINCULAR TESTING LABS INDIA PRIVATE LIMITED	Shakti Puram Colony, Bhitari Road, Post Lohta, Lahartara, Varanasi-221107 State- Uttar Pradesh	UTTAR PRADESH and Madhya Pradesh	E-mail id- e-waste@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9918 9463 37
8.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, PLOT NO 2 & 3 SECTOR C, ASTHA DHARMKANTA, INDUSTRIAL AREA, GOVINDPU, BHOPAL State- Madhya Pradesh		
9.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, SHALIMAR CO-OP HSG SOC NEAR EMBASSY MARKET OFF ASHRAM ROAD AHMEDABAD Pin code 380008 State- Gujrat	GUJARAT	E-mail id- e-waste@vincular.in and pooja@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 6399 5000 83
10.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, KANAK BUILDING 3RD FLOOR JAWAHARLAL NEHRU ROAD KOLKATA Pin code 700071		
11.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, Nilgiri Path, Near Doordarshan Kendra, Ambikagirinagar, Guwahati, Assam 781024 State- Assam	Assam, Meghalaya, Nagaland, Manipur, Mizoram, Arunanchal Pradesh, West Bengal, Orissa and Tripura	E-mail id- e-waste@vincular.in and shubham@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9532 4558 99
12.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, SINGJAMEI BAZAR BRANCH, IMPHAL WEST, IMPHAL- 7950008 State- Manipur		
13.	Bluedart Express Limited C/O of VINCULAR TESTING	BLUE DART EXPRESS LTD, TRIPLE "S" ENTERPRISES		

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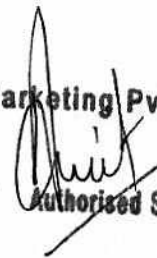
	LABS INDIA PRIVATE LIMITED	MAIN ROAD, NST COMPLEX KOHIMA, KOHIMA, 797001 State- Nagaland		
14.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, APU MAMA DAWR, OPP. VAIVAKAWN POLICE STATION VAIVAKAWN, AIZAWL Pin Code 796009 State- Mizoram		
15.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD PLOT #111, RUDRAPUR, NH 5, OPP. HONDA SHOWROOM, 752101, P.O PAHAL, DIST. KHURDA O BHUBANESWAR State- Orissa		
16.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD Aga Cod W/H, Gurkha Basti, Opp. Indian Bank, Airport, Agartala, West Tripura 799001 State- Tripura		
17.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, Sahar Airport Rd, Near Hyatt Regency, Ashok Nagar, Andheri East, Mumbai, Maharashtra 400099 State- Maharashtra	MAHARASHTRA and GOA	E-mail id- e-waste@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9082 9981 97
18.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, G-6, GROUND FLOOR, CITI CENTRE, E D C COMPLEX PATTO PLAZA, PANAJI, Goa State- Goa		
19.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD, Sadikpur, Sindhua Toli, Near Fire Station, Po-Gulz Pin Code 800007, Patna State- Bihar	BIHAR, Jharkhand and Sikkim	E-mail id- e-waste@vincular.in and maresh@vincular.in Toll free no.- 18001020527 Contact no.- +91 9205 5918 07 and +91 9821 8984 85
20.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE	BLUE DART EXPRESS LTD MG MARG. METRO POINT LINE BELOW ALLAHABAD BANK NEAR TITANIC PARK		

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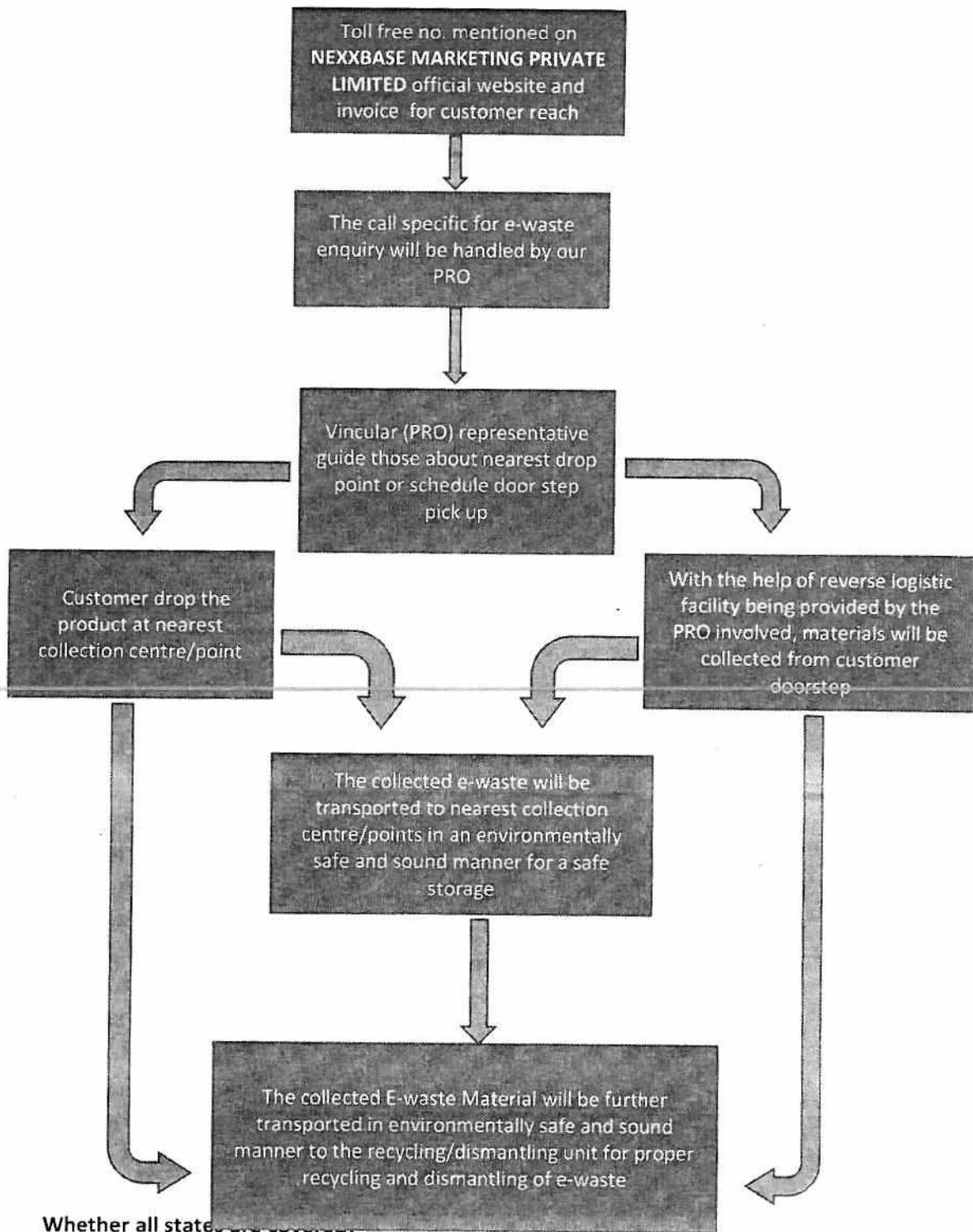
	LIMITED	GANGTOK, 737101 State- Sikkim		
21.	Bluedart Express Limited C/O of VINCULAR TESTING LABS INDIA PRIVATE LIMITED	BLUE DART EXPRESS LTD OLD H B RD., KOHRA TOLI, BOC COMPOUND, KOKAR RANCHI, 834001 State- Jharkhand		

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Flow-chart of Channelization

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Whether all states are covered

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Yes, all the states are covered by **NEXXBASE MARKETING PRIVATE LIMITED** with the help of PRO, **Vincular Testing Labs India Private Limited**.

Specific Collection Schemes: -

1- Buy Back Schemes:

We may propose to have a mechanism of targeting customer who wish to return their end of life product depending upon the sales that had happen in the previous years. Whereby if any customer wishes to discard their product, they can give a call on the provide toll-free no. on the website and invoice i.e. **1800 1020 527**.

Our PRO, **Vincular Testing Labs India Private Limited** will explain them about the process of dismantling/recycling and shall make them know about the nearest collection center/point available to drop the e-waste and shall give information about the incentive or exchange offer if any against their end of life product. We can even arrange the collection of e-waste from customer doorstep through our PRO partner.

Estimated Budget for Extended Producer Responsibility and allied initiatives to create consumer awareness on yearly basis


NEXXBASE MARKETING PRIVATE LIMITED proposes to allocate a total of INR 1,70,000 for Extended Producer Responsibilities. The breakup is as mentioned below:

S. No.	Activity	Proposed budget
1	Awareness Programmes	INR 20,000
2	Scheme of collection	INR 30,000
3	Channelization (including cost of reverse logistics)	INR 1,20,000

AGREEMENTS ENCLOSED

1. Agreement with PRO

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Awareness plans:

We have planned to follow below mentioned to create awareness among our consumers and citizens of INDIA.

1. **Toll Free Service:** We will be toll-free service for queries related to our products and our e-waste management policies also for registering for e-waste pickup.

Targeted Audience: Indian Citizens

Budget: INR 20,000

2. **Marking Stickers and User Manual description:** We will affix E-waste symbol on our product packaging which gives a clear message that the item in the pack cannot be put into the trash bin and should be submitted back to Authorized dealer. Our **18001020527** will also be present in the sticker for the customer through which they can fix door pick up or get information about collection centre. The same message with brief introduction of e-waste and also our toll-free no. will be provided in the user manual.

Targeted Audience will be the end customer.

Budget: INR 20,000

3. **Awareness to Company Personnel:** Periodic campaigns, interactions, seminars will be conducted internally among employee to spread awareness about the environmental preservation and safe disposal of e-waste.

Target Audience Employees & Engaged distributors

Budget: Nil

4. **Dealers Meet:** Our aim is to interact with our dealers because they can easily understand and also aware the customers in order to get our product back and creating awareness. Seminars will be taken on e-waste by our Experienced Person only. Dealers meet will be scheduled in every 2 months.

Targeted Audience: Dealers and Customers.

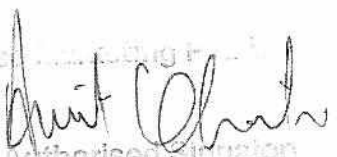
Budget: Nil

5. **Industry Forum Sessions**

Participating in the exhibitions organized by Govt. of India as an exhibitor/visitor or along with our PRO and will interact with the audience there and will share the information about our products and its effect on environment once its life cycle gets completed. We will also share our views on environmentally safe and sound handling of e-waste for proper recycling and dismantling.

Targeted Audience: Govt. sectors and industrial people.

Budget- INR 10,000


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Annexure for Awareness Creation Plan

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Please find the below details of the actions/arranges, we NEXXBASE MARKETING PRIVATE LIMITED are going to execute for creating the awareness about the E-Waste, its collection process and its recycling/dismantling process amongst the customers and within the internal term.


S. No.	Plan	Number	Frequency
1	Workshop/Seminars/Dealers Meet	2	Yearly
2	Media Advertisement (Newsletter/Magazines)	2	Yearly
3	INDUSTRY Forum Sessions (exhibitions cum solution fare)	2	Yearly

For, NEXXBASE MARKETING PRIVATE LIMITED

Authorized Signatory,

Name: Amit Khatri

Designation: Director

Nexxbase Marketing Private Limited

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NEXXBASE MARKETING PRIVATE LTD.

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