

## **EPR Plan**

### **Brief on General Scheme of Collection:**

We have partnered with **SHIVALIK SOLID WASTE MANAGEMENT LIMITED**, Recycler registered with Himachal Pradesh State Pollution Control Board for the environmentally safe and sound management and disposal of all of our e-waste.

- 1. It is part of our agreement that **SHIVALIK SOLID WASTE MANAGEMENT LIMITED** collects e-waste from the collection centres and carry them to their plant in environmentally safe and sound manner and dispose the e-waste properly.
- 2. **SHIVALIK SOLID WASTE MANAGEMENT LIMITED** have all the authorization related to e-waste dismantling and disposing from UPSPCB/CPCB and having all connects related to air/water/hazardous waste. Their capacity is 1000 MT/A

Also we have partnered with Logistics Company **OM LOGISTICS LIMITED** for door to door collection of e-waste.

As per our agreement, environmentally safe and sound transportation and handling of all our e-waste collected from door to door service will be done by Logistics and Product Service and Maintenance partners.

As per our agreement with **OM LOGISTICS LIMITED**, if any customer wants to handover their old product they can reach out to us on our **Toll-Free No.+91 18002700268** and register themselves.

Once registered, request for the pick-up will transferred to our Logistics Partner/ Product Service and Maintenance Partner.

The **Toll Free no. +91 18002700268** will be provided in the product brochure and on the marking stickers also.

During the collection of the e-waste, Customer will be provided with the receipt with the product description that can be used to gain the benefits of our e-waste policies/ Schemes

## **Details of Collection Centre:**

The collection centres meant for collection of material from end user and channelizing the same through our e—waste management partner **SHIVALIK SOLID WASTE MANAGEMENT LIMITED.** We will update CPCB time to time detail of our collection centres/Services centres expansion PAN INDIA.

For ONFINITY TECHNOLOGIES

PARTNER



PARTNER

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### Flow Chart of Channelization:

Toll free no. printed on sticker and brochure for customer reach Our representative guide those about nearest drop point or schedule door step pick up Customer drop the Our logistic team/ product product at nearest service and maintenance collection point team collect material from customer doorstep Our recycling partner Shivalik Logistic Partner drops material Solid Waste Management to the e-waste recycling facility Limited collects material from making sure environmentally collection centres monthly safe and sound transportation Material properly disposed in Shivalik Solid Waste Management Material sent to Recycling Limited Plant facility for disposal For ONFINITY TECHNOLOGIES

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## Whether All States are covered?

Yes, all the states are covered by the Logistics and Product Service and Maintenance Partners.

## **Specific Collection Schemes: -**

#### 1- Buy Back Schemes:

Submit your old end of life products at our collection centres or through door service and enjoy the amount of money you will get for selling the product back to us.

## 2- Exchange Policy:

If you want additional discounts in our new products in spite of money for submitting your end of life products, it is also possible via Exchange policy. Amount will be same in the discount as of Buy Back scheme.

## **Budget Allocation:**

We allocate the budget on yearly basis as per below details:

- Awareness programs and training: Budget Provided with the Plans
- Specific Collection Schemes: NIL (as scrap value is already added in the MRP)
- Collection Centre/Points: NIL (these are our branch offices)
- Channelization (including cost of reverse logistics and Product Service and Maintenance partner and toil-free service): 150,000/-
- Recycler/Dismantlers: Rs.100,000/- (which includes channelization cost)
- RoHS testing. Nil (As the product we get are provided by manufacturer fulfilling RoHS compliance)

Any other scheme: Nil

## **Agreements Attached:**

- 1- SHIVALIK SOLID WASTE MANAGEMENT LIMITED
- 2- With Logistics OM LOGISTICS LIMITED

For ONFINITY TECHNOLOGIES

PARTNER



# **Awareness plans:**

We have planned to follow below mentioned to create awareness among our consumers and citizens of INDIA.

 Dealers Meet: Our aim is to interact with our dealers because they can easily understand and also aware the customers in order to get our product back and creating awareness.

Seminars will be taken on e-waste by our Experienced Person only.

Dealers meet will be scheduled in every 2 months.

Targeted Audience: Dealers and Customers.

Budget- 10,000/-

2. **Media advertisement:** With the help of industrial magazines we will advertise our product along with our e-waste policies to our consumers who are Government offices and various banking and private sectors (industries)

Target Audience: End customers and product users.

There will be an advertisement every month.

Budget- 10,000/-

3. **INDUSTRY Forum Sessions:** Participating in the industry forum awareness sessions in collaboration with the Govt. Recognised Associations.

Targeted Audience: Govt. sectors and industrial people.

There will be 3 sessions every year.

Budget- 10,000/-

**4. Toll Free Service:** We will be having our toll-free service**+91 18002700268** for queries related to our products and our e-waste management policies also for registering for e-waste pickup.

Targeted Audience: Indian Citizens

Budget: 10,000/-

5. Marking Stickers and User Manual description:

We will affix E-waste symbol on our product packaging which gives a clear message that the item in the pack cannot be put into the trash bin and should be submitted back to Authorized dealer. Our **toll-free** help line no will also be present in the sticker for the customer through which they can fix door pick up or get information about collection centre.

The same message with brief introduction of e-waste and also our toll-free no. will be provided in the user manual.

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Targeted Audience will be the end customer.

Budget: 10,000/-

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