



SUPERSHINE LAUNDRY SYSTEMS PVT. LTD.

H-403, 4th Floor, Prince Town, No-1, Shettihalli. Near Air force Technical Collage,
Jalahalli (West), Bangalore-560015 Mobile: 09916357921
E-mail: south.bglr@supershine.in Website: www.supershine.in

Extended Producers Responsibility Plan

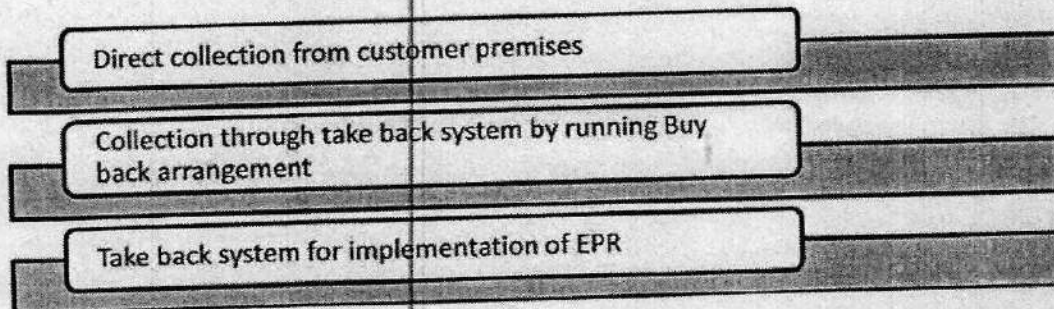
Extended Producer Responsibility or EPR is the commitment made by a producer to facilitate a reverse collection mechanism and recycling of e-waste generated, post-consumer waste. The objective is to circle it back into the system to recover resources embedded in the waste. As per the E-Waste (Management) Rules, 2016 and the implementation guidelines for E-Waste (Management) Rules, 2016 Published by Central Pollution Control Board, Delhi.

M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED being the producers of the electronic good listed as ITEW6, CEEW2, CEEW3, and CEEW4 has the following compliances to do under extended producer responsibility:

1. Collection, Storage and Channellzation of E-Waste from end life of life product to authorized dismantler/recycler and plant thereof.
2. Implementation of EPR Plan through Take back System. Take back system includes
 - (a) Buy Back; or/and
3. Creating awareness through media publications, advertisements, posters or by any other means of communication.
4. Maintain records of the E-Waste generated, handled and disposed in Form-2
5. File annual returns in form-3, to the Central Pollution Control Board.

SCHEME OF COLLECTION/STORAGE/TRANSPORTATION OF E-WASTE

Collection/Take Back System for implementation of EPR-
M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall be collecting E-Waste through following modes:



M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED has planned to acquire the Buy-Back Scheme, where the customer wants to disposed-off their old product, customer can place a call at the Toll-free number of E-Waste Recyclers India and representatives of E-Waste Recyclers India approach to the customer and buy the disposed-off e-waste product from the customer and in consideration, M/s Supershine Laundry Systems Private Limited may supply discounts vouchers, Cash, Paytm and IMPS to the customers. Such discount coupon can redeem on purchase of new product of M/s Supershine Laundry Systems Private Limited within eligibility period from shopkeepers.



Corporate & Regd. Office: 205, 2nd Floor, Vipul Square, 'B' Block, Sushant Lok-I, Gurgaon-122002 (Haryana)

Phone: +91-124-4807600 Fax: +91-124-4807666

Regional & Branch Offices: • Mumbai : Tel.: 022-28805617, 40227333 • Bangalore : Tel.: 080 - 65835148, 09916357921
• Chennai : Tel.: 09003180088 • Kolkata : Tel.: 09903120095 • Ahmedabad : Tel.: 09898532321 • Goa : Tel.: 07738377505



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The Customer have the option to deposit the disposed product at the nearest collection center recommended by the recycler and the customer will get the coupon and shall be eligible for the discount on purchase of new product of M/s Supershine Laundry Systems Private Limited. M/s Supershine Laundry Systems Private Limited will coordinate with other independent vendor who may sale the E-Waste/End of Life product collected by them.

Moreover, M/s Supershine Laundry Systems Private Limited will elaborate its scheme and shall keep updating the scheme based on the experience faced while implementing the said schemes on a quarterly basis.

Direct Collection from Customer's premises

1. For collection of E-Waste, M/s Supershine Laundry Systems Private Limited has setup toll free number (which is available for 24*7) where any customer may place a call and register itself for either depositing its old product as free of cost or otherwise under buy-back programme begin by M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED
2. M/s Supershine Laundry Systems Private Limited shall give its toll-free number on each of its product manuals, website, and social networking platforms for its customer information for disposal of their E-Waste. The customer can directly call on the toll-free number and the E-Waste will be directly collected by M/s Supershine Laundry Systems Private Limited or by its recycler partner.
3. M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED has an E-waste recycler partner who supervise the logistic services through OM Logistics Limited available at most of the locations at its collection center. M/s Supershine Laundry Systems Private Limited has given the details of the entire collection center at the website.

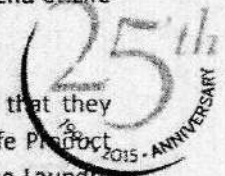
Awareness activities by M/S SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED

1. M/s Supershine Laundry Systems Private Limited has also planned for conducting training and awareness programmes with the support of E-WASTE RECYCLERS India at various locations.
2. If any customer directly contacts the representative who is conducting the above mentioned training programme then in such case the representative will directly collect the End of Life product under buy back/take back or as the case may be for free of cost.
3. Similarly, all the business partners recycler, logistic partners, are also directed that they should help M/s Supershine Laundry Systems Private Limited to collect End of Life Product directly from the consumer or to direct the customer to approach M/s Supershine Laundry

Systems Private Limited toll free number for submission of the End of Life product (Mysore & Bangalore)

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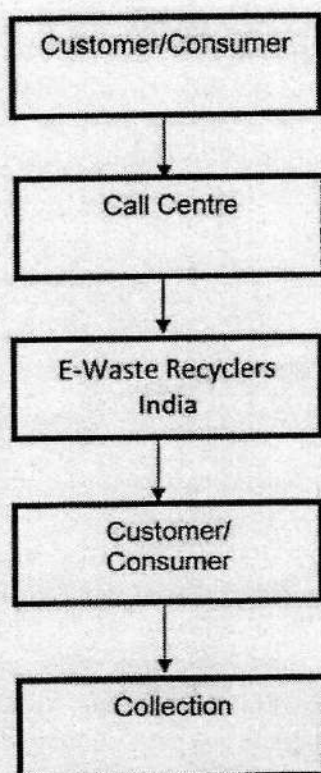




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Flow Chart Showing Collection of E-Waste by E-WASTE RECYCLERS INDIA:



Storage Plan of E-Waste Collected

1. M/s Supershine Laundry Systems Private Limited has hired sufficient number of collection center as our recycler tied up logistic provider on pan India basis to meet its requirement of keeping the collected electronic waste from the market which includes E-Waste collected from customer/consumer.
2. The entire End of Life products collected from various source like customer, consumer etc. in each State/Union Territory will be stored at the concerned storage. M/s Supershine Laundry Systems Private Limited has made proper arrangements for storage and disposal of the E-Waste and on regular basis. The details of the collection center are attached with this Extended Producer Responsibility Plan.

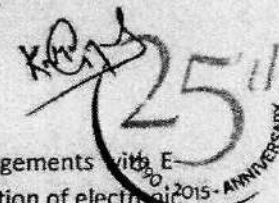
Transportation Arrangements

1. M/s Supershine Laundry Systems Private Limited has made suitable arrangements with E-Waste Recyclers India through their OM Logistics Limited for the transportation of electronic waste/ discarded products from the customer premises to the collection points of the M/s
2. ~~waste/ discarded products from the customer premises to the collection points of the M/s~~

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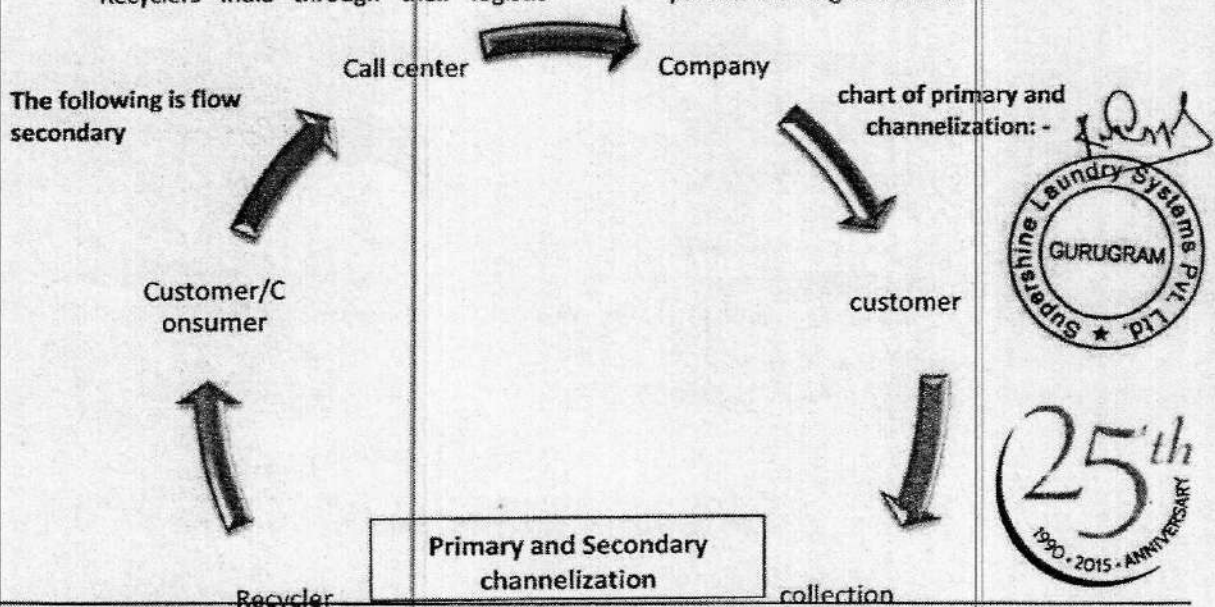
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Supershine Laundry Systems Private Limited, 2nd, 205, VIPUL SQUARE, B BLOCK, SUSHANT LOK I, GURGAON., Gurgaon, Haryana, 122002 through its logistic partners/service center.

- From these collection points the E-waste shall be collected by recycling partner/logistic partner on regular basis and shall be transported at any of the collection center in that state. From these collection centers the E-waste shall be directly collected by our recycling partners and shall be taken to their recycling plant.

Channelization Plan

- The channelization of the E-Waste/ End of Life Product will proceed when OM Logistics Limited will collect it from the customer/consumer etc. OM Logistics Limited has adequate and efficient logistic mechanism which includes at least one transporter at each state and Union Territory.
- Under logistic arrangements our recycler E-WASTE RECYCLERS INDIA connected logistic partner will provide us the transportation facility as and when require. That "after collecting the material, the same will be stored as mentioned under point "storage plan of E-Waste collected". Thereafter the collected material will be handed over to recycler.
- Also, as per our agreement with authorized recycler, if any customer wants to handover their old product, they can directly call on our authorized recycler on the toll-free number provided on the website in that case, authorized recycler will arrange for collecting the old product for disposal and final processing. Transportation will be handled by E-Waste Recyclers India through their logistic partner OM Logistics Limited.



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Storage & Collection Center



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Process-Channelization

1. Primary

Customer/Consumer → Call to customer center → Deputation of call to collecting agent
Collecting agent call to consumer → Time fixed for collection → Material collected →
Material to collection center → Collection center → Recycler

2. Secondary

Designated Retailers → Call to customer center → Deputation of call to designated retailer
Time fixed for collection → Material to collection center → Collection Center →
Recycler

- The Collection center and the reverse logistic till collection center from point of origin to recycler is maintained by E-Waste Recyclers India.

M/s Supershine Laundry Systems Private Limited has appointed Authorized Recycler (E-Waste Recyclers India) for management and channelization of all E-Waste. As a part of agreement, Authorized recycler will collect all our E-Waste from pan India and channelization the same at their authorized recycling plant.

M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED has joined hands with the following recyclers.

Our Recycling Partner

E-WASTE RECYCLERS INDIA

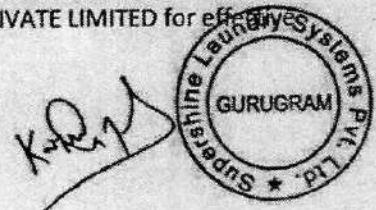
Recycling Facilities at Shed No.15, Roz ka Meo Industrial Area, Nuh, Haryana.
Corporate office at A-46, Okhla Phase-1, New Delhi-110020.

Above mentioned E-Waste management partner, are having all the authorization relating to E-Waste Recycling from Haryana State Pollution Control Board (HSPCB) and having desired experience and infrastructure to deal with waste related to Air/Water/Hazardous Waste and Recycle plant located at Shed No.15, Roz ka Meo Industrial Area, Nuh, Haryana.

E-WASTE RECYCLERS INDIA will provide the recycling facilities to M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED. Apart from the service of recycling, E-Waste Recyclers India will also provide the following services to M/s SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED for efficient implementation of the E-Waste (Management) Rules, 2016.

- Logistic facility
- Training & Awareness Campaign
- Advertisement to create awareness
- Collection & Storage of E-Waste under Buy back.

** E-WASTE RECYCLERS INDIA in agreement with OM Logistics Limited for the purpose of logistic services and collection center work. Agreement attached with this plan. If there is any change in reverse logistics in future then accordingly, we will inform the concerned authority prior to the date of change.



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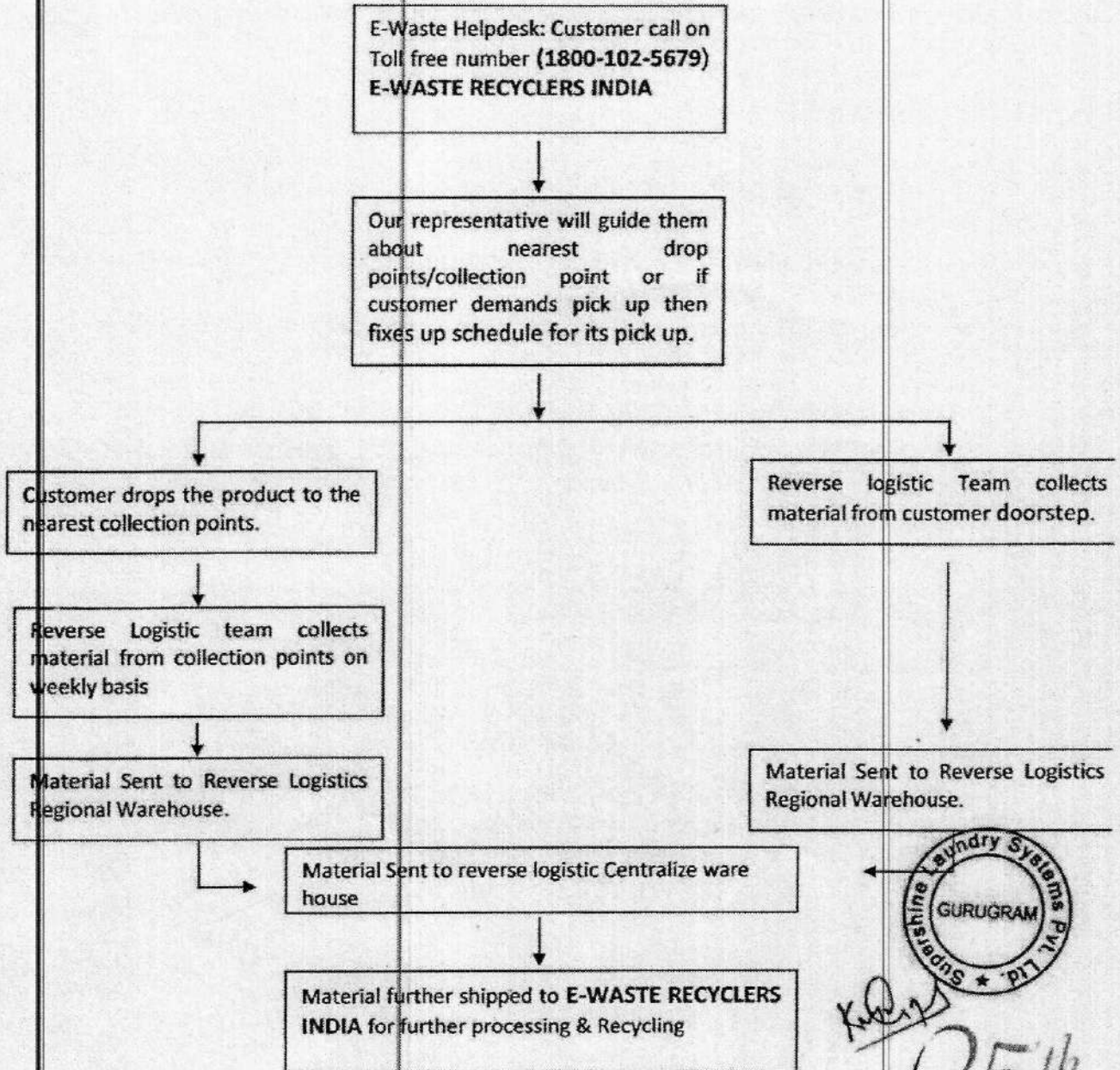


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FLOW CHART FOR CHANNELIZATION OF ELECTRONIC WASTE

The collection Process for safe collection and disposal of electronic waste shall be done by the company using the below mentioned flow chart



Website: <https://www.supershine.in/>

Link for E-Waste Management: <https://www.supershine.in/e-waste-management.html>

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E-waste Management

Introduction

Electronic waste, or e-waste, is a term for electronic products that have become unwanted, non-working or obsolete, and have essentially reached the end of their useful life.

As per E-waste Rule 2016, the E waste defined as 'electrical and electronic equipment, whole or in part discarded as waste by the consumer or bulk consumer as well as rejects from manufacturing, refurbishment and repair processes.

E-waste contains many valuable, recoverable materials such as aluminium, copper, gold, silver, plastics, and ferrous metals. In order to conserve natural resources and the energy needed to produce new electronic equipment from virgin resources, electronic equipment can be refurbished, reused, and recycled instead of being land-filled.

E-waste also contains toxic and hazardous materials including mercury, lead, cadmium, beryllium, chromium, and chemical flame retardants, which have the potential to leach into our soil and water.

Benefits of E-waste Recycling

- **Electronics Recycling Conserves Natural Resources:**

There are many materials that can be recovered from old electronics. These materials can be used to make new products, thus reducing the need to mine for new raw materials. For instance, various metals can be recovered from computer circuit boards and other electronics, and the plastics and glass found in computer monitors and televisions can be recycled.

- **Electronics Recycling Supports the Community:**

Donating your old electronics plays an important role in the provision of refurbished products such as computers and mobile phones, which can be of great help to low-income families, schools, and not-for-profit organizations. It also helps individuals gain access to technology that they could not have otherwise afforded.

- **Electronics Recycling Creates Employment Locally:**

Considering that around 90 percent of electronic equipment is recyclable, electronics recycling can play a significant role in creating employment. This is because new firms dealing with electronics recycling will form and existing firms will look to employ more people to recover recyclable materials. This can be triggered by the increase in the demand for electronics recycling.

- **Electronics Recycling Helps Protect Public Health and the Environment**

Many electronics have toxic or hazardous materials such as mercury and lead, which can be harmful to the environment if disposed of in trashcans. Reusing and recycling electronics safely helps in keeping the hazardous materials from harming humans or the environment. For example, televisions and computer monitors are hazardous since they have lead in them. Printed circuit boards contain harmful materials such as cadmium, lead, mercury and chromium. Also, batteries in computers and other electronics may contain hazardous materials such as cadmium, mercury and lead.

Instead of keeping old electronics in the house or dumping them in landfills, recycling or reusing them is an appropriate option that should be supported by individuals and organizations. Considering the benefits of electronics recycling, it is very important that people in various parts around the world embrace this concept.

- **Creates Jobs:** E-waste recycling creates new jobs for professional recyclers and creates a second market for the recycled materials.

Collection Mechanism of e-waste

The company had planned to adopted the Buy-back Scheme:

- Under Buy back Scheme, in cases where the customer wants to discard their old product, they may call at the Toll-Free number (18001025679) and our representatives shall approach to the customer and buy the said discarded product from the customer and in consideration.
- The Customer shall also be free to deposit the discarded product at the nearest collection point and he will get the discount voucher and shall be eligible for the discount on purchase of selected new product of the Company. The company will coordinate with other independent vendors who may sale the e- waste/EOL product collected by them.
- The Company will furthermore elaborate its scheme and shall keep updating the same based on the experience faced while implementing the said schemes on a quarterly basis.

Direct Collection from Customer's premises

- For collection of e-waste The Company has setup toll free number where any customer may call and register itself for either depositing its old product as free of cost or otherwise under buy-back programme initiated by company. The company shall give its toll free number on their product manuals, website, and social networking platforms and at its various connected premises for its customer information for disposal of their e-waste. The customer can directly call on these numbers and the e-waste will be directly collected by the company or by its recycler partner. The company has recycler partner who has manage logistic service through **OM Logistics Ltd.** available at most of the locations at its collection centres.

Recycling of E-waste

- The Company has tied -up with the **E-Waste Recyclers India** for collection of all our E-waste on PAN India and disposes the same at their plant at **Shed No.15, Roz ka Meo Industrial Area, Nuh, Haryana**. Customer can reach or call on Toll Free No. **18001025679**. Our representatives explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door steps, we do send either our logistics team or E-waste Solutions team to collect the items and channelize the same to our e-waste partner plant for final processing.

Do's & Don'ts

Do's:

- Always look for information on the catalogue with your product for end-of-life equipment handling.
- Ensure that only Authorized Recyclers/Dismantler handle your electronic products
- Always call at our toll-free No's to dispose products that have reached end-of life
- Always drop your used electronic products, batteries or any accessories when they reach the end of their life at your nearest Authorized E-Waste Collection Points.
- Always disconnect the battery from product, and ensure any glass surface is protected against breakage.

Don'ts:

- Do not dismantle your electronic Products on your own
- Do not throw electronics in bins having "Do not dispose "sign.
- Do not give e-waste to informal and unorganized sectors like Local Scrap Dealer/ Rag Pickers.
- Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfills.

Collection Centre List

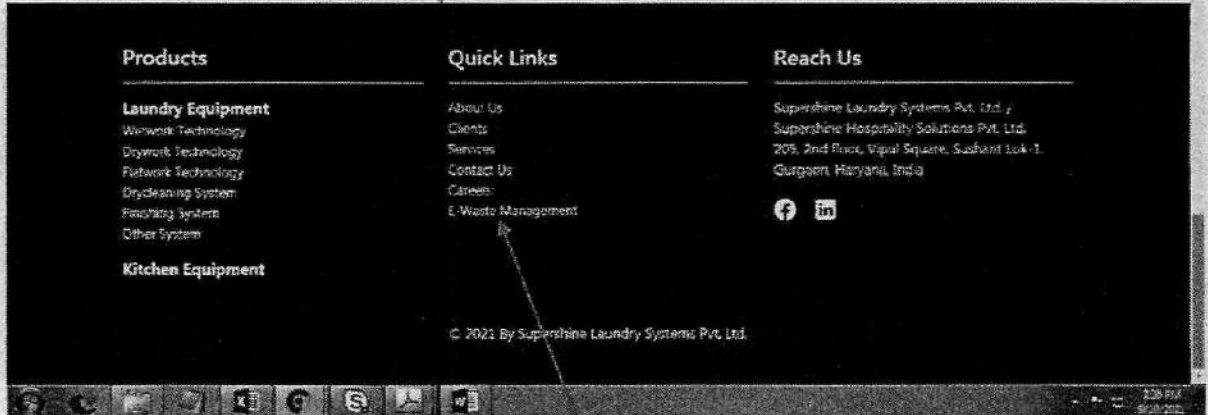
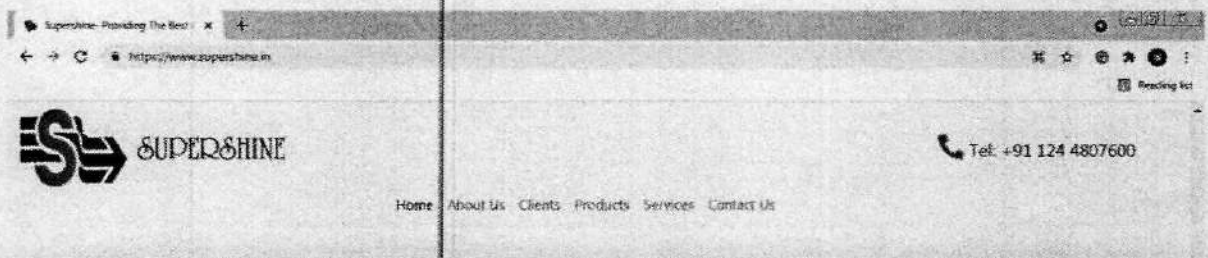
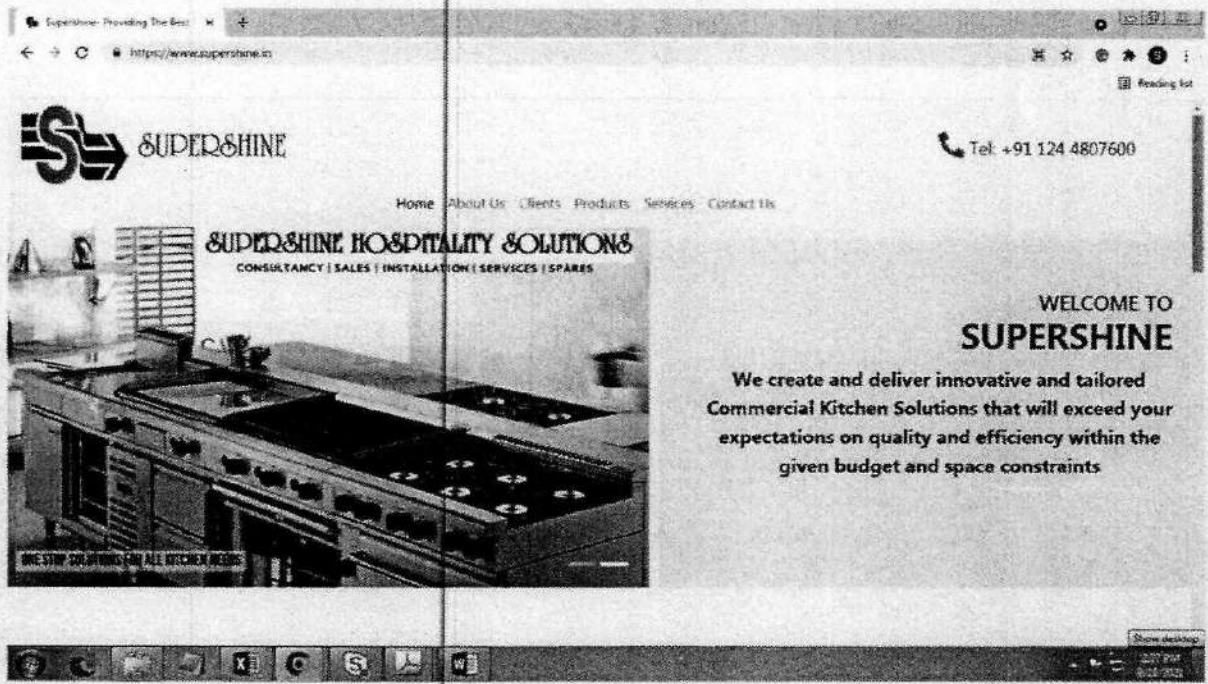
S. No.	State	City	Address	Phone No
1	Andhra Pradesh	Hyderabad	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO. 31 BLOCK-E, Behind Axis Bank Samshabad R.R. DISTT PIN No 501218	MR. SANDEEP KUMAR BIJARNIA 9100211137
2	Assam	Guwahati	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd N.H 37, Garalia, near National games Stadium, Beltola, Guwahati - 781034, Assam	MR SURENDER 7086049105
3	West Bengal	Central (FTL)	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd P-1, New C.I.T. P-46 Ext. Near Brace Bridge Railway Station, Hide Road, Kolkata - 700088	MR AJIT SINGH: 8017307286 Telephone: 033- 24391495
4	Bihar	Patna	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd D-46, Near Gate No -1 Zero Mile Transport Nagar, Patna, Bihar	MR. SANJEEV 7763801969
5	Chhattisgarh	Raigarh	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd KHASRA NO.24 VILLAGE TATIBAND TEHSIL RAIPUR, DISST. RAIPUR RAIPUR (C.G.) 492099	MR. NEERAJ THAKUR 8370005257
6	Delhi	Delhi 21 No.	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd 21 RING ROAD, TRANSPORT CENTRE (NEAR PUNBJABI BAGH FLY OVER) NEW DELHI-110035	MR. SUSHIL KUMAR 9268568539 Telephone: 011- 45970511/12
7	Gujrat	Vadodara	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd C-1 TO 12, MARUTI ESTATE, NR. HALOL HIGHWAY TOLL NAKA, GOLDEN CHOUKADI, VADODARA. (GUJ.) - 390022	MR. SURENDER SINGH 9714500566
8	Haryana	Ambala	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd N.H.1, OPP.- MIRCHI RESTORENT NEAR KAUSHAL FILLING STATIONS AMBALKHI ROAD, MOHRI, AMBALA (HARYANA) 136135	MR. VINOD 8397970439

9	Himanchal Pardesh	Baddi	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd KHASRA NO. 652/2.0, NEAR RADHA SWAMI SATSANG BHAWANSAI ROAD TEH. BADDI DISTT. SOLAN (HP) 173205	MR. PAWAN KUMAR 7832940021 & 7832940028
10	Jharkhand	Ranchi	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd C/O VINAIKA CAMPUS LALI RAJA ULHATU ROAD SIDROUL ON TATA ROAD RANCHI-834010	MR. RAKESH 7091598665
11	Karnataka	Bommansandra	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SLN AUTOYARD NO. 7/3 1ST CROSS BOMMANSANDRA, INDUSTRIAL AREA OPPOSIT KANORYA PLASTIC PVT. LTD. BOMMANSANDRA-560100	MR. RAJ KUMAR CHAUBEY 8050070247
12	Kerala	Trivandrum	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd KALLUVETTANKUZZHI, VIZHINJAM-(PO), NEAR CHRIST NAGAR COLLEGE KOVALAM, TRIVENDRUM, KERALA-695521.	MR. SHAILESH TIWARI 7034025580
13	Maharashtra	Bhiwandi	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SONALE VILLAGE, MUMBAI - NASIK HIGHWAY, OPP. PRESIDENCY SCHOOL, TAL. BHIWANDI, DIST. THANE - 421302	MR. GOVIND SINGH 9594966655
14	Madhya Pradesh	Bhopal	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd C/O SUBHAM WARE HOUSE KATARA HILL / NEW BY PASS 11 MILL TOLLE STATE - MADHYA PARDESH 462021	MR. GHANSHYAM RAI 9644401084
15	Orissa	Bhubaneswar	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO - 573,574 SAMEIGADIA, CHAKEISAHANI P.O-RASULGARH BHUBNESWARPIN CODE - 751010	SHIVA PRASAG SAEANGI 8500311580

16	Punjab	Amritsar	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SULTANBINT ROAD NEAR AJAY PALACE DUBURAJI AMRITSAR PIN CODE - 143001	MR. SUNIL THAKUR 8558899519
17	Rajasthan	Jaipur	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd NEAR DPS SCHOOL N.H. 8 AJMER ROAD BANKROTA JAIPUR 302026	MR. SANDEEP 9649999015
18	Tamilnadu	Tirunelveli	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO- 163C, CHIDAMBARA NAGAR, SHANKAR NAGAR, TIRUNELVELI-627357(T.N)	MR. SURENDER KUMAR POONIA 8939877540
19	Uttarakhand	Dehradun	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd A-61, TRANSPORT NAGARSAHARANPUR ROADDEHRADUN NEAR ISBT STATE - UTTARAKHAND	MR. SHANKAR POONIA 8392921855
20	Uttar Pradesh	Agra	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd A-13/6, SITE-III, MEERUT ROAD INDUSTRIAL AREANEAR UTTAM TOYOTA SHOWROOM & FORD SERVICE CENTEROPP. CLOUD- 9 MARRIGE HOME, GHAZIABAD PIN CODE- 201001	MR. CHANDRA SHEKHAR SHARMA 9213097162
21	Goa	Goa	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd PLOT NO. S141, PHASE IIIB, NEAR HOTEL RAVI CAFE, NEAR LOKMAT PRESS, VERNA, GOA 403722	RAKESH 9922444062
22	Tripura	Agartala	E-WASTE RECYCLERS INDIA, C/o OM LOGISTICS Ltd SURYA ROAD AGRTALA, NEAR DEVEN ROADWAYSPIN- 799001, TRIPURA	MR. AKSHYA KUMAR 7086045046

Website Link: <https://www.supershine.in/>

E-waste Link: <https://www.supershine.in/e-waste-management.html>



E-waste Management





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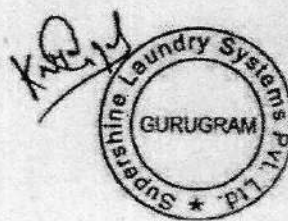
Estimated Budget for EPR Plan

Estimated budget for Extended Producers Responsibility and allied initiatives to create consumer awareness.

The company has decided to allocate a budget of Rs 1.35 Lakh (Rupees One Lakh Thirty Five Thousand Only) for EPR and allied initiatives.

Company will take the initiatives viz, Awareness programme and training Spectal drive for collection of E-Waste, making collection points, channelization (including cost of reverse Logistics) recycler/Dismantler management fees and any other scheme/initiative.

S. No	Head	Details	Amount (INR)	(Approx.)
1.	Awareness Programme	Invoice Print	Rs. 5,000.00	
		Seminar/Exhibitions	Rs. 15,000.00	
		Banner and Poster	Rs. 10,000.00	
		Digital Promotion	Rs. 15,000.00	
		Website Promotion	Rs. 10,000.00	
		Total	Rs. 55,000.00	
2.	Scheme of Collection	Pick and Drop facility (Transportation)	Rs. 20,000.00	
		Offer, Discount coupon	Rs. 15,000.00	
		Total	Rs. 35,000.00	
3.	Channelization	Recycler Expenses	Rs. 20,000.00	
		Logistic Expenses	Rs. 25,000.00	
		Total	Rs. 35,000.00	✓
Total (1+2+3)			Rs. 1,35,000.00	



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Regional & Branch Offices: • Mumbai : Tel.: 022-28805617, 40227333 • Bangalore : Tel.: 080 - 65835148, 09916357921
• Chennai : Tel.: 09003180088 • Kolkata : Tel.: 09903120095 • Ahmedabad : Tel.: 09898532321 • Goa : Tel.: 07738377505



SUPERSHINE LAUNDRY SYSTEMS PVT. LTD.

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Awareness Programme

SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED, for creating promising awareness throughout the country will do the following:-

1. General Awareness through various media including print media
2. Digital Awareness
3. Awareness through trade partners
4. Awareness through advertisement
5. Awareness through training and conducting regular workshops

General Awareness through various media including print media

Through Booklets /leaflets- Product manuals/ product catalogue shall contain a booklet/ leaflet endeavouring to make the user aware on the E-Waste and its handling, manner of disposal (do's and don'ts). The information covers the under mentioned things;

- Hazardous constituents in electrical and electronics equipment's.
- Impacts of importers handling/dumping OR disposal/accidental breakage/recycling of E-Waste.
- Handling of E-Waste (Do's & Don'ts).
- Symbol on products & booklet mentioning prevention of dumping of E-Waste directly to recycler's data and take back systems.

Through Invoices

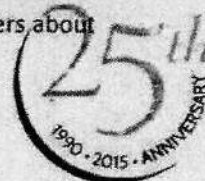
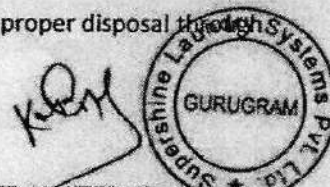
The SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall print on its invoices one liners information its toll free numbers for disposal of E-Waste.

Through logos/Slogans on product which state that recycling is necessity

This step will help the customers to get knowledge and encouragements for proper disposal through recycling of the products.

Digital Awareness

Through Social Network sites: - SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED through its various social networking platforms (Face book, twitter, instagram website <https://www.supershine.in/> - undertakes to post on monthly basis to educate its customers about electronics waste. <https://www.supershine.in/e-waste-management.html>



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Awareness through trade partners

By installing banners/standees/posters at its defined retailer to be put on prominent places in their premises in order to educate customers/create awareness about what is electronic waste, its hazardous impacts and the contact details of our authorized recycler / dismantler to facilitate the customers for the safe disposal of their electronic waste.

Awareness through Advertisement

SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall spread E-Waste awareness by doing advertisement in the following manner:-

- Printing advertising through leading Newspapers
- Online Advertising through Videos on you tube channel / You tube commercial
- Outdoor Advertising
- Outdoor Advertising

The SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall also advertise in future educating its customer in various SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED sponsored events (Award functions, Contests, Seminars, Exhibitions etc.) via posters, standees and videos informing and sensitizing the customers about electronic waste how not to dispose electronic waste and the safe way of disposing electronic waste.

Awareness through training and conducting regular workshops

- SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED will initiate training programme for RWAs, Schools and Colleges etc., for creating awareness amongst the general public. SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED will do this activity twice in every month covering two states/ Union Territory.
- The SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall educate all existing employees by conducting quarterly training/ workshop on E-Waste, and also a presentation on electronic waste shall be mandatory be made a part of the induction programme for all new employees of the SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED
- The SUPERSHINE LAUNDRY SYSTEMS PRIVATE LIMITED shall provide training to its shop demonstrators about the various walk shall be passed on to various walk customers visiting the various dealers on pan India basis.



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