

Enclosure - I

**EXTENDED PRODUCER RESPONSIBILITY PLAN By YU Televentures Pvt Ltd**

YU Televentures Pvt. Ltd. is very much concerned for Environmental Laws and as an Extended Producer assumes its answerability towards the Environmental Laws. We have started our business in year (November -2014 ) and since inception of our business in India we have given priority to e-waste disposal . We Yu Televentures being the producer as per E-waste (management) Rules, 2016, hereby pleased to submit our detailed EPR plan. As per the requirement of new E-waste management Rules, 2016 we have taken several steps to implement the same as per guidelines issued by CPCB. We hereby submit our EPR plan having details about general scheme of collection, channelization plan, RoHS compliance details etc.

**- Brief on general scheme of collection**

We have partnered with 3R Recycler registered with HSPCB and CPCB for management and dismantling/disposal of all our e-waste.

- As a part of agreement 3R Recycler collects all our E-waste generated from PAN India and disposes the same at their plant in IMT Manesar.
- 3R recycler our e-waste management partner is having all authorisation related e-waste dismantling from HSPCB/CPCB and having all connects related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.
- Keeping in view our sales volume and generation of e-waste as per our future e-waste targets and our expansion plan we have decided to follow these mechanism in our organisation for collection of e-waste.
  - As per our agreement with 3R recycler if any customer wants to handover their old product they can reach or call our e-waste recycling partner toll free numbers region wise covering Entire India are as follow North India-**1800-102-8632** , South India – **1800-843-303** ,East India -**1800-843-3301**, West India-**1800-843-3302**, . 3R Recycler representative explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door step we do send either our logistics team or 3R recycler team to collect the item and channelize the same to our e-waste partner plant for final processing.

3R recycler our e-waste management partner is having all authorisation related e-waste dismantling from HSPCB/CPCB and having all connects related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.

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## - Details of collection centres

The collection centres meant for collection of material from end user and channelizing the same to our e-waste management partner is annexed as **Annexure-A**

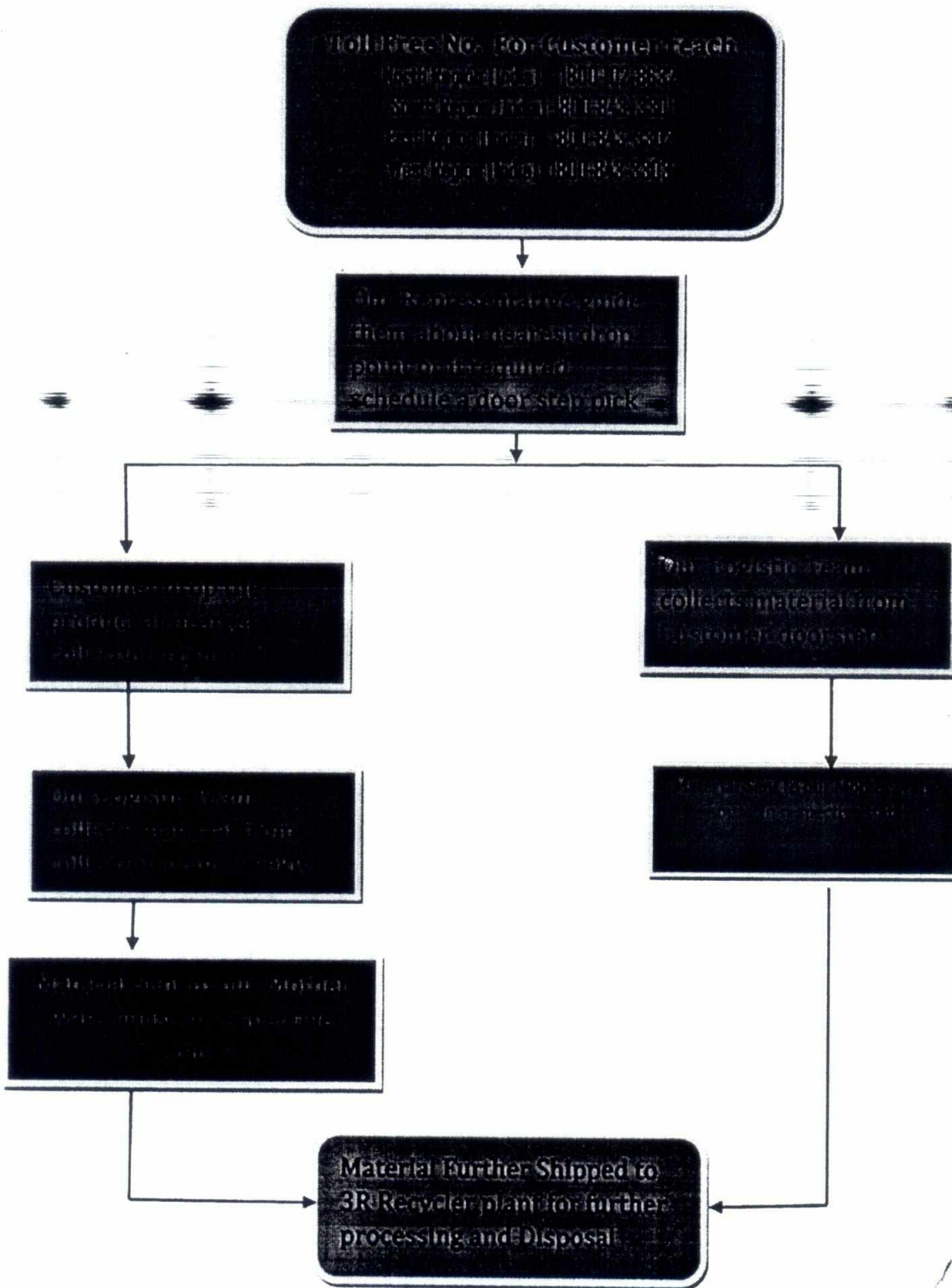
## - Flow-chart of channelization

We have partnered with 3R Recycler registered with HSPCB for management and dismantling/recycling/disposal of all our e-waste.

- As a part of agreement 3R Recycler collects all our E-waste generated from PAN India and disposes the same at their plant in IMT Manesar.
- 3R recycler our e-waste management partner is having all authorisation related e-waste dismantling from HSPCB/CPCB and having all connects related to Air/water/Hazardous waste. They have a capacity of 1800 MTA per annum.
- Keeping in view our sales volume we have and generation of e-waste we have decided to follow these mechanism in our organisation for collection of e-waste.
- There will be a Toll Free Number wherein Company/Authorised Recycler can be contacted to locate collection points for returning back the handsets (E-Waste) or for arranging pick-up of E-Waste.
- Awareness through website, newspaper advertisements, user manual, product package and banners at Service our centres to aware customer about hazardous of improper handling of e-waste as well as to suggest them about nearest e-waste drop point or to schedule a pickup from their door step with the help our pan India logistics facility
- We have installed/installing Collection Bins at our Service Centres for collection of old handsets ,Tablets accessories etc and for further channelizing to our e-waste management partner



**Flow Chart :**



Process of Channelization

*Edmund*

**- Whether all States are covered?**

Yes, Yu Brand exists PAN India and cover all locations in India for collection and channelization of E-waste either through collection centre/points or through logistics partners.

**- Specific collection schemes (buyback, exchange, DRS, etc.)**

We have a mechanism of incentivising customer who want to return their end of life product (e-waste), whereby if any of our customer want to discard their product they call on our E-waste management partner toll free numbers. Once any call received at our toll free number our team directly call them and make an arrangement to collect the end of life product from their door step and depending upon life of product we incentivise our customer.

**Buyback**

Buy back scheme- Company is in process to define the buy-back policy and will announce the same in the end of the month of January 2017

**E-waste Exchange:**

We usually run e-waste exchange program whereby we will encourage our end user to deposit any of their old Phone (irrespective of brand) we exchange the same with either new one after giving some discount. This can be done at any of our collection point or by calling at our toll free number.

**DRS**

We have not opted for 'Deposit Refund scheme' though we encourage our end users (customers) to handover their end of life product by incentivising them either by awarding them with monetary benefit or by giving discounts on purchase of new product against submission of old product.

*Godwin*

**- Agreements with Authorised Recyclers / Dismantlers**

We have partnered with 3R Recycler for channelisation as well as disposal of all our e-waste generated from PAN India.

*Details of vender are as follows:*

**Name-** 3R Recycler

**Address-** Plot No-266, Sector-8, IMT Manesar, Gurgaon, Haryana- 122052

**Processing capacity-** 1800MTA

**Contact details-** 011-43026362

*Adsum*

**Estimated budget for Extended Producer Responsibility and allied initiatives to create consumer awareness.**

*The company has decided to allocate a budget of Rs for EPR and allied initiatives as below:*

- Awareness programs and training : 1,00,000.00 (approx)
- Specific Collection Schemes : 2,00,000.00 (approx)
- Collection Centre/Points : 5,00,000.00 (approx)
- Recycler/Dismantlers : 1,00,000.00 (approx)
- Channelisation  
(including cost of reverse logistics) : 5,00,000.00 Approx
- RoHS testing : 2,00,000.00 Per Project.
- Any other scheme : NA



**Details of proposed awareness programme:**

**PROPOSED AWARENESS PROGRAMME**

1. We have partnered with 3R Recycler registered with Haryana State Pollution Control Board (HSPCB) for management and disposal of all our e-waste.
2. We have furnished/are furnishing details related to disposal of e-waste/ toll free number/collection points details on our website to educate customer about e-waste and its disposal.
3. We have established a Toll Free number for our customers if they want to give their End of life product for recycling they can call on toll free number and handover the same to us for final disposal of E-waste in environmentally sound manner and as per E-Waste provisions.
4. Alternatively, customers can also drop the End of life product at our collection bins installed at Service Centres for disposal as per E-Waste provisions.
5. We propose to regularly conduct awareness drive at all our offices and provide proper training to employees about handling of E-waste.
6. Company is also undertaking awareness programs through website, posters, and information booklets accompanying the equipment with regard to:
  - a) information on hazardous constituents (like lead, mercury, cadmium or chromium) in electrical and electronic equipment;
  - b) information on hazards of improper handling, accidental breakage, damage and/or improper recycling of e-waste;
  - c) instructions for handling of the equipment after its use along with the Do's and Don'ts ; and
  - d) Affixing a visible, legible and indelible symbol (non-disposal as ordinary waste) on the products or information booklets to prevent e-waste from being dropped in garbage bins containing waste destined for disposal.

*Adarsh*

7/10/19

## -Website Information

### We will soon update our website with below mentioned contents :

At YoTelevature Pvt. Ltd. we understand that our responsibility doesn't end at selling you our products. YoTelevature Pvt. Ltd. has been working in the area of safe disposal of electronic waste. Since mobiles and other electronic items are made of hazardous constituents under our global policy as well the legislation passed by the Ministry of Environment and Forests (MoEF), called E-waste (Management) Rules, 2016, which comes into effect from 1st Oct 2016,

YoTelevatures will seek shared responsibility and cooperation from customers in reducing the environmental impact of their products

YoTelevatures will comply with all the applicable laws related to e-waste management

As part of the e-waste recycling initiative, YoTelevatures has authorized an e-waste company, named 3R Recycler, to collect, dismantle and dispose e-waste - collected from all over India. 3R's vision is to look at e-waste not just as waste, but as an important resource that can be made useful - instead of shunning it as a social and environmental burden with their fully automated facility for e-waste recycling.



**3R Recycler** - As part of this partnership with 3R Recycler, the company will provide e-waste drop off centres and ensure environmentally sound management of electronics that have reached their end of life phase. 3R Recycler has obtained all the necessary authorizations from the appropriate governmental agencies for their processing facilities. 3R Recycler ensures proper recycling and disposal of e-waste. This helps us protect the environment from any hazardous consequences, which would be otherwise caused by the inappropriate waste management of e-waste.

In case of any queries regarding the proper disposal and/or recycling of electronics, consumers can contact the helpdesk at

- **Toll Free Number** – North India-1800-102-8632,  
South India – 1800-843-3303,  
East India -1800-843-3301,  
WestIndia-1800-843-3302,
- **Email** – info@3rrecycler.com

*Subram*

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**Enclosure – A**

<u>S. No.</u>	<u>Product Category &amp; Code* (as Per Schedule I of E-Waste (M) Rules, 2016)</u>	<u>Product Name**</u>	<u>Model No.**</u>	<u>Weight of Product (kgs) or Numbers</u>	<u>Date of placing on market (In case of import, date of entry in the country)</u>	<u>Compliance with RoHS Yes/No/Partial</u>	<u>RoHS Information provided on product information booklet Yes/No</u>	<u>In case Product is imported from other country, name of the country where product is manufactured</u>
1	ITEW15	Yuphoria	YU5010	143	01-08-16	Yes	Yes	China
2	ITEW15	Yunique	YU4711	128	04-08-16	Yes	Yes	China
3	ITEW15	Yureka S	YU5200	130	17-03-2016	Yes	Yes	China
4	ITEW15	Yureka Plus	YU5510	155	27-12-2016	Yes	Yes	China
5	ITEW15	Yunicorn	YU5530	172	27-05-2016	Yes	Yes	China

*[Handwritten Signature]*